

# RENAISSANCE COLLEGE OF COMMERCE & MANAGEMENT, INDORE

## IMPORTANT QUESTIONS FOR INTERNAL EXAM

### CCE-EXAM - B.B.A. II SEMESTER

Date	Subject	Time
03-Mar	BC / FM	12:00pm – 2:00pm
04-Mar	HRM / English	12:00pm – 2:00pm
05-Mar	MIS / Eco	12:00pm – 2:00pm

#### SUBJECT: Business Communication

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1. Define communication and explain the objectives of communication.
2. Explain communication Process.
3. Explain any 2 models of communication.
4. What are the qualities to become an effective communicator?
5. What is the difference between upward & Downward Communication.

#### SUBJECT: Financial Management

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1. Explain the Satyam financial scam.
2. Explain the case of Sahara group for which SEBI has charged Subrat Roy Sahara.
3. Explain the Harshad Mehta case in details.
4. Define Financial Management, its scope, objectives and decisions.
5. Define working capital, its types and factors affecting working capital requirements.

#### SUBJECT: HRM

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1. Define HRM & briefly explain the functions of HRM.
2. Write the job description & job specification for the post of lecturer in a degree college.
3. Differentiate between recruitment & selection, and explain the process of selection.
4. Describe the role & scope of HRM.
5. Differentiate between placement & induction.

#### SUBJECT: ENGLISH

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1. Summarise Gardiners views on the tyranny of habits
2. "There is no harm in cultivating habits, so long as they are not injurious habits" Explain the idea
3. "Habits should be a stick that we use, not a crunch to learn on" explain the idea.
4. Critically evaluate the thought presented by John Milton in his poem "On his Blindness"
5. Comment on the poem " it is not growing like a tree"

#### SUBJECT: MIS

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1. Explain MIS with Management process?
2. What is system approach in Planning, Organizing and Controlling MIS?
3. Explain process of MIS?
4. Explain different levels of information Needs?
5. Explain Planning, Implementation and Controlling of Management Information System?

#### SUBJECT: Economics II

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1. What do you mean by national Income? Write its importance.
2. Explain GDP, GNP, NDP & NNP ?
3. Explain Keynes theory of employment?
4. What are the factors affecting consumption function? Write APC & MPC ?
5. Write short note on Disposable income & Per Capita Income?