

# RENAISSANCE COLLEGE OF COMMERCE & MANAGEMENT, INDORE

## IMPORTANT QUESTIONS FOR INTERNAL EXAM

### CCE-EXAM - B.B.A. IV SEMESTER

Date	Subject	Time
03-Mar	ILSB / OR	12:00pm – 2:00pm
04-Mar	IB / MA	12:00pm – 2:00pm
05-Mar	SCM / E'ship	12:00pm – 2:00pm

#### SUBJECT: Operation Research

1. Define operation research give features of OR.
2. Briefly discuss techniques & tools of OR.
3. Explain scope, importance, role, application, limitation of OR.
4. Four different jobs can be done on four different machines. The set-up and take-down time costs are assumed to be prohibitively high for changeovers. The matrix below gives the cost in rupees of producing job  $i$  on machine  $j$ .

**Table**  
*Machines*

<i>Jobs</i>		M <sub>1</sub>	M <sub>2</sub>	M <sub>3</sub>	M <sub>4</sub>
	J <sub>1</sub>	5	7	11	6
	J <sub>2</sub>	8	5	9	6
	J <sub>3</sub>	4	7	10	7
	J <sub>4</sub>	10	4	8	3

How should the jobs be assigned to the various machines so that the total cost is minimized?

5. Find the optimal assignment for the assignment problem with the following cost matrix –

**Table**

	I	II	III	IV
A	5	3	1	8
B	7	9	2	6
C	6	4	5	7
D	5	7	7	6

#### SUBJECT: INDIAN LEGAL SYSTEM FOR BUSINESS

1. Give difference between contract and an agreement
2. All contracts are agreement but all agreements are not contract. Comment
3. Explain the kinds of contract with Examples
4. What do you mean by valid offer? Discuss essentials of valid offer.
5. What do you mean by capacity of parties? Discuss briefly the position of a minor with regard to the contract entered by him.

#### SUBJECT: INTERNATIONAL BUSINESS

1. What do you mean by the term "International Business"?
2. Why a company go Global?
3. Explain various advantages of foreign trade to economy with example.
4. What are the components of International Trade? Explain in detail.
5. Explain the difference between domestic trade & international trade.

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**CCE-EXAM - B.B.A. IV SEMESTER**

**SUBJECT: Management Accounting**

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1. 1. What do you mean by management Accounting? Explain its scope & limitations?
2. "Management Accounting provides immense help in management decision making". Explain?
3. Define budget & write its types?
4. Explain budgetary control. State its importance & limitations?
5. Write short notes on Zero base budgeting & Flexible budget?

**SUBJECT: SCM**

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- 1) What do you mean by supply chain management? Also explain key components of supply chain management.
- 2) Explain in detail drivers of supply chain?
- 3) Write short note on bullwhip effect
- 4) Differentiate between push & pull supply chain?
- 5) Write a note on Make or buy decision.

**SUBJECT: E'ship**

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1. Describe the traits of an entrepreneur.
2. What are the opportunities for a good entrepreneur in India, describe only 5.
3. Give any three differences between a manager and an entrepreneur.
4. By which methods do entrepreneurs generate new ideas?
5. What do you mean by concept development & testing?