

RENAISSANCE COLLEGE OF COMMERCE & MANAGEMENT
B.COM VI SEM.
SUBJECT: E-Commerce

Long Answers

1. Write short notes on:
 - HTTP
 - HTTPD
 - URL
 - HTML
2. Explain origin and concept of internet.
3. What are the rules and strategies to design a website?
4. Explain the role of website in B2C e-commerce.
5. Describe in detail the types of e-commerce to communicate with customers.
6. Why multimedia is required in e-commerce?
7. What are the various techniques of multimedia?
8. Explain the various types of e-payment System.
9. What are the types and sources of threats?
10. Explain security devices and risk management system of e-commerce.

Short Questions

1. What is www?
2. Write the different features of EPS.
3. Write a note on risks and frauds of e-commerce.
4. Describe electronic purses & debit cards.
5. What is digitization? Explain?
6. Write a short note on push & pull technologies?
7. Explain CGI gateway services.
8. What is EDI?
9. Write the name of few websites accomplishing e-commerce.
10. Explain E-cash & e-cheques.